



EMERGENCY BROADBAND BENEFIT NEWS RELEASE



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For immediate release:

05/07/2021 Today, tres canicas design announce that it has partnered and is working to help build consumer awareness about the Emergency Broadband Benefit (EBB), a new Federal Communications Commission (FCC) program. The temporary benefit will help to lower the cost of broadband service for eligible households during the on-going COVID-19 pandemic.

tres canicas design has launched www.isprelieffunds.org and the Internet Service Provider Relief Funds (ISPRF) community outreach marketing and digital solutions campaign. Along with the resources at the FCC, www.isprelieffunds.org and the ISPRF campaign aims to provide a central resource hub for the EBB program, EBB program launch, EBB program wrap-up, and EBB program overall awareness.

The \$3.2B Emergency Broadband Benefit program provides a discount of up to a \$50 per month toward broadband service for eligible households and up to \$75 per month for qualifying households on qualifying Tribal lands. The benefit also provides up to a \$100 per household discount toward a one-time purchase of a computer, laptop, or tablet if the household contributes more than \$10 and less than \$50 toward the purchase through a participating broadband provider.

A household is eligible if one member of the household meets at least *one* of the criteria below:

- Has an income that is at or below 135% of the [Federal Poverty Guidelines](#) or participates in certain assistance programs, such as SNAP, Medicaid or the FCC's [Lifeline](#) program;
- Approved to receive benefits under the free and reduced-price school lunch program or the school breakfast program, including through the USDA Community Eligibility Provision, in the 2019-2020 or 2020-2021 school year;
- Received a Federal Pell Grant during the current award year;
- Experienced a substantial loss of income through job loss or furlough since February 29, 2020 and the household had a total income in 2020 at or below \$99,000 for single filers and \$198,000 for joint filers; or
- Meets the eligibility criteria for a participating provider's existing low-income or COVID-19 program.

Emergency Broadband Benefit enrollment will begin (opened) on May 12, 2021. Eligible households can enroll through a [participating broadband provider](#) or directly with the [Universal Service Administrative Company \(USAC\)](#) using an online or mail-in application. Additional information about the Emergency Broadband Benefit is available at www.fcc.gov/broadbandbenefit, or by calling 833-511-0311 between 9 a.m. and 9 p.m. any day of the week.



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tres canicas was started January 2019

tres canicas design is a marketing and digital solutions company. Providing marketing services, digital solutions to include web development, analytics, research, and digital asset management.

tres canicas design is a veteran owned business.

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